

**Peter L. Francia**

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**ACADEMIC POSITIONS AND APPOINTMENTS**

Director, Center for Survey Research, East Carolina University (2017-present)  
Co-Director, Leadership Studies, East Carolina University (2014-2016)  
Professor, Department of Political Science, East Carolina University (2012-present)  
Associate Professor, Department of Political Science, East Carolina University (2008-2012)  
Assistant Professor, Department of Political Science, East Carolina University (2004-2008)  
Asst. Research Scientist, Center for American Politics & Citizenship, Univ. Maryland (2001-2004)

**EDUCATION**

Ph.D., University of Maryland, College Park, Government and Politics (December 2000)  
M.A., University of Maryland, College Park, Government and Politics (May 1999)  
B.A., University of Rochester, Political Science (May 1996)

**EXTERNALLY FUNDED PROJECTS & GRANTS MANAGEMENT**

Survey Projects: Greenville Utilities Commission (\$2,000) in 2025 and (\$18,287) in 2024; NSF Type-1: Clean Energy to Generate Innovative New Economic Systems (\$130,000) in 2023-24 (ECU Center for Survey Research served as a contributing survey research unit); Greenville ENC Alliance (\$3,019) in 2023 and (\$3,135) in 2021; Coastal Carolina Riverwatch (\$13,590) in 2023 and (\$17,469) in 2021; Craven Smart Start, Inc. (\$19,312) in 2018 (ECU Center for Survey Research served as a contributing survey research unit).

Awarded a Summer Research Stipend of \$5,050 in 2008 and \$4,793 in 2007, Faculty Research and Development Committee, East Carolina University.

Co-Principal Investigator (with Ronald A. Faucheux) for the Center for American Politics and Citizenship at the University of Maryland on the “The Debates Advisory Project,” a \$1.3 million grant funded by The Pew Charitable Trusts, 2002.

Program Coordinator for the Center for American Politics and Citizenship at the University of Maryland on the “The Campaign Assessment and Candidate Outreach Project,” a \$1.9 million grant funded by The Pew Charitable Trusts, 2001-2002.

## PUBLICATIONS

### Books

*Conventional Wisdom and American Elections: Exploding Myths, Exploring Misconceptions* (coauthored with Jody C. Baumgartner). Lanham, MD: Rowman & Littlefield, 2020 (4<sup>th</sup> ed.); 2016 (3<sup>rd</sup> ed.); 2010 (2<sup>nd</sup> ed.); 2008 (1<sup>st</sup> ed.).

Highly recommended in *Choice* (February 2008).

*The Future of Organized Labor in American Politics*. New York: Columbia University Press, 2006.

Highly recommended in *Choice* (July/August 2006); reviewed in *Political Science Quarterly* (Winter 2006-07); the *Journal of Labor Research* (November 2007); and *Labor History* (November 2008); findings discussed in *The Nation*, “Laboring Toward Election Day” (October 12, 2006).

*The Financiers of Congressional Elections: Investors, Ideologues, and Intimates* (coauthored with John C. Green, Paul S. Herrnson, Lynda W. Powell, and Clyde Wilcox). New York: Columbia University Press, 2003.

Reviewed in *Perspectives on Politics* (December 2004); *Political Science Quarterly* (Winter 2004/2005); *Congress & the Presidency* (Spring 2005); *Party Politics* (September 2005); and *Revue Francaise de Science Politique* (October 2007).

### Edited Volumes

*Guide to Interest Groups and Lobbying in the United States*, associate editor (with Burdett A. Loomis, editor, and Dara Z. Strolovitch, associate editor). Washington, DC: CQ Press, 2012.

Highly recommended in *Choice* (December 2011); reviewed in the *Library Journal* (October 2011) and *Against the Grain* (September 2011).

### Journal Articles

“Blinded by Partisanship? The Limitations of Fact-Checkers in Correcting Misinformation During the 2021 Georgia Senate Runoff Elections,” (coauthored with David S. Morris and Jonathan S. Morris), *American Politics Research* 53 (2025): 596-606.

“The White Working Class, Union Households, and Trade: Did the Trump Coalition Endure?” *Society* 57 (2020): 669-674.

“A Fake News Inoculation? Fact Checkers, Partisan Identification, and the Power of Misinformation,” (coauthored with David S. Morris and Jonathan S. Morris), *Parties, Groups, and Identities* 8 (2020): 986-1005.

“Sentiment Analysis of Democratic Presidential Primaries Debate Tweets Using Machine Learning Models,” (coauthored with Baekkwon Park, Venkat N. Gudivada, and Jennifer Androit), *Advances in Intelligent Systems and Computing* 1155 (2020): 339-349.

“Free Media and Twitter in the 2016 Presidential Election: The Unconventional Campaign of Donald Trump,” *Social Science Computer Review* 36 (2018): 440-455.

- “Labor Unions and the Mobilization of Latino Voters: Can the Dinosaur Awaken the Sleeping Giant?” (coauthored with Susan Orr), *Political Research Quarterly* 67 (2014): 943-956.
- “Do Unions Still Matter in U.S. Elections? Assessing Labor’s Political Power and Significance,” *The Forum* 10 (2012): Article 3.
- “Back to the Future? The Effects of *Citizens United v. FEC* in the 2010 Election,” *The John Marshall Law Review* 44 (2011): 595-618.
- “Cable News, Public Opinion, and the 2004 Party Conventions” (coauthored with Jonathan S. Morris), *Political Research Quarterly* 63 (2010): 834-849.
- “Assessing the Labor-Democratic Party Alliance: A One-Sided Relationship?” *Polity* 42 (2010): 293-303.
- “What’s the Matter with the White Working Class? The Effects of Union Membership in the 2004 Presidential Election” (coauthored with Nathan S. Bigelow), *Presidential Studies Quarterly* 40 (2010): 140-158.
- “Grassroots Mobilization in the 2008 Presidential Election” (coauthored with Costas Panagopoulos), *Journal of Political Marketing* 8 (2009): 315-333.
- “Back to Blue? Shifting Tides of Red and Blue and the Dole-Hagan Senate Race in North Carolina” (coauthored with Jody C. Baumgartner, Brad Lockerbie, and Jonathan S. Morris), *American Review of Politics* 30 (2009): 213-228.
- “Voting on Values or Bread-and-Butter? The Effects of Union Membership on the Politics of the White Working Class,” *Perspectives on Work* 12 (2008-2009): 27-31.
- “Poll Trends: Labor Unions in the United States” (coauthored with Costas Panagopoulos), *Public Opinion Quarterly* 72 (2008): 134-159.
- “A Clash of Civilizations? The Influence of Religion on Public Opinion of U.S. Foreign Policy in the Middle East” (coauthored with Jody C. Baumgartner and Jonathan S. Morris), *Political Research Quarterly* 61 (2008): 171-179.
- “Voters’ Evaluations of Electronic Voting Systems: Results from a Usability Field Study” (coauthored with Paul S. Herrnson, Richard G. Niemi, Michael J. Hanmer, Benjamin B. Bederson, Frederick G. Conrad, and Michael W. Traugott), *American Politics Research* 36 (2008): 580-611.
- “Is it Really Red Versus Blue? Politics, Religion, and the Culture War Within” (coauthored with Jody C. Baumgartner, Jonathan S. Morris, and Carmine P. Scavo), *American Review of Politics* 29 (2008): 1-18.
- “Wither Labor? Reassessing Organized Labor’s Political Power,” *International Journal of Organization Theory and Behavior* 10 (2007): 188-212.

- “Keeping it Professional: The Influence of Political Consultants on Candidate Attitudes toward Negative Campaigning” (coauthored with Paul S. Herrnson), *Politics & Policy* 35 (2007): 246-272.
- “Feast or Famine at the Federal Luau? Understanding Federal Net Spending under Bush” (coauthored with Renan Levine), *The Forum* 4 (2006): Article 6.
- “Victim or Victor of the ‘Culture War?’ How Cultural Issues Affect Support for George W. Bush in Rural America” (coauthored with Jody C. Baumgartner), *American Review of Politics* 26 (Winter 2005-2006): 349-367.
- “Limousine Liberals and Corporate Conservatives: The Financial Constituencies of the Democratic and Republican Parties” (coauthored with John C. Green, Paul S. Herrnson, Lynda W. Powell, and Clyde Wilcox), *Social Science Quarterly* 86 (2005): 761-778.
- “Early Appraisals of Electronic Voting,” (co-authored with Paul S. Herrnson, Benjamin B. Bederson, Bongshin Lee, Robert M. Sherman, Frederick G. Conrad, Richard G. Niemi, and Michael W. Traugott), *Social Science Computer Review* 22 (2005): 1-18.
- “The Synergistic Effect of Campaign Effort and Election Reform on Voter Participation in State Legislative Elections” (coauthored with Paul S. Herrnson), *State Politics & Policy Quarterly* 4 (2004): 74-93.
- “The Impact of Public Finance Laws on Fundraising in State Legislative Elections” (with Paul S. Herrnson), *American Politics Research* 31 (2003): 520-539.
- “Early Fundraising by Nonincumbent Female Congressional Candidates: The Importance of Women’s PACs,” *Women & Politics* 23 (2002): 7-20. Re-printed in *Women and Congress: Running, Winning, and Ruling* (West Hazleton, PA: Haworth, 2001).
- “The Effects of the North American Free Trade Agreement on Corporate and Labor PAC Contributions,” *American Politics Research* 29 (2001): 98-109.
- “Labor At Work: Union Campaign Activities and Legislative Payoffs in the U.S. House of Representatives” (coauthored with Peter F. Burns and Paul S. Herrnson), *Social Science Quarterly* 81 (2000): 507-522.

### **Book Chapters**

- “Campaign Finance: The Rise of Dark Money in the Roberts Court Era,” (coauthored with Wesley Y. Joe and Clyde Wilcox) in Richard J. Semiatin, ed., *Campaigns on the Cutting Edge*, 4<sup>th</sup> ed. (Washington, DC: CQ Press, 2021), 155-175.
- “‘Going Public’ in the Age of Twitter and Mistrust of the Media: Donald Trump’s 2016 Presidential Campaign,” in Jody C. Baumgartner and Terri L. Towner, eds., *The Internet and the 2016 Presidential Campaign* (Lanham, MD: Lexington Books, 2017), 199-217.

- “The Anatomy of a Presidential Campaign” (coauthored with Jody C. Baumgartner), in Randal W. Summers, ed., *Social Psychology: How Other People Influence Our Thoughts and Actions* (Westport, CT: Greenwood Press, 2017), 559-588.
- “Campaign Finance: New Realities Beyond *Citizens United*” (coauthored with Wesley Y. Joe and Clyde Wilcox), in Richard J. Semiatin, ed., *Campaigns on the Cutting Edge*, 3<sup>rd</sup> ed. (Washington, DC: CQ Press, 2016), 145-163.
- “Organized Labor: Adaptive Strategies in Challenging Times,” in Allan J. Cigler, Burdett A. Loomis, and Anthony J. Nownes, eds., *Interest Group Politics*, 9<sup>th</sup> ed. (Washington, DC: CQ Press, 2015), 37-53.
- “The Divided Republicans? Tea Party Supporters, Establishment Republicans, and Social Networks” (coauthored with Jonathan S. Morris), in John C. Green, Daniel J. Coffey, and David B. Cohen, eds., *The State of the Parties: The Changing Role of Contemporary American Parties*, 7<sup>th</sup> ed. (Lanham, MD: Rowman and Littlefield, 2014), 175-190.
- “Interest Groups and Their Influence,” in Richard G. Niemi and Joshua J. Dyck, eds., *The Guide to State Politics and Policy* (Washington, DC: CQ Press, 2014), 127-138.
- “Public Financing of Elections: Past, Present, and Future,” in Matthew J. Streb, ed., *Law and Election Politics: The Rules of the Game*, 2<sup>nd</sup> ed. (New York: Routledge Press, 2013), 29-44.
- “Onward Union Soldiers? Organized Labor’s Future in American Elections,” in Paul S. Herrnsen, Christopher J. Deering, and Clyde Wilcox, eds., *Interest Groups Unleashed* (Washington, DC: CQ Press, 2013), 129-152.
- “The Changing Dynamics of Presidential Fundraising: An Early Look at the 2012 Election” (coauthored with Gregory Fortelny and Clyde Wilcox), in James P. Pfiffner and Roger H. Davidson, eds., *Understanding the Presidency*, 7<sup>th</sup> ed. (New York: Pearson, 2013), 108-127.
- “Campaign Finance Reform in the Post-*Citizens United* Era” (coauthored with Wesley Y. Joe and Clyde Wilcox), in Richard J. Semiatin, ed., *Campaigns on the Cutting Edge*, 2<sup>nd</sup> ed. (Washington, DC: CQ Press, 2013), 157-176.
- “Business and Organized Labor” (coauthored with Susan Orr), in Burdett A. Loomis, Peter L. Francia, and Dara Z. Strolovitch, eds., *The Guide to Interest Groups and Lobbying* (Washington, DC: CQ Press, 2012), 173-192.
- “The Obama Juggernaut: Presidential Fundraising in 2008” (coauthored with Gregory Fortelny and Clyde Wilcox), in James P. Pfiffner and Roger H. Davidson, eds., *Understanding the Presidency*, 6<sup>th</sup> ed. (New York: Pearson, 2011), 107-123.
- “The Conditional Party Teams of the 2008 North Carolina Federal Elections” (coauthored with Eric S. Heberlig and Steven H. Greene), in David B. Magleby, ed., *The Change Election: Money, Mobilization, and Persuasion in the 2008 Federal Elections* (Philadelphia: Temple University Press, 2011), 108-139.

- “Women’s Organizations: Leading in Finding and Supporting Women Candidates,” in Karen O’Connor, ed., *Gender and Women’s Leadership: A Reference Handbook* (Thousand Oaks, CA: Sage, 2010), 151-159.
- “Organized Interests: Evolution and Influence in American Politics and Elections,” in Jan E. Leighley, ed., *The Oxford Handbook of American Elections and Political Behavior* (New York: Oxford University Press, 2010), 611-628.
- “Back to Blue? Shifting Tides in the Tar Heel State: Dole vs. Hagan in North Carolina’s Senate Race” (coauthored with Jody C. Baumgartner, Brad Lockerbie, and Jonathan S. Morris), in Randall E. Adkins and David A. Dulio, eds., *Cases in Congressional Campaigns: Incumbents Playing Defense* (New York: Routledge Press, 2009), 196-212.
- “Campaign Finance Reform: Present and Future” (coauthored with Wesley Y. Joe and Clyde Wilcox), in Richard J. Semiatin, ed., *Campaigns on the Cutting Edge* (Washington, DC: CQ Press, 2008), 155-174.
- “A Culture War in TV Land? Sit-Com Viewing Habits of Bush and Kerry Voters,” in Jody C. Baumgartner and Jonathan S. Morris, eds., *Laughing Matters: Humor and American Politics in the Media Age* (New York: Routledge Press, 2008), 187-209.
- “The Internet in U.S. Election Campaigns” (coauthored with Richard Davis, Jody C. Baumgartner, and Jonathan S. Morris), in Andrew Chadwick and Philip N. Howard, eds., *The Handbook for Internet Politics* (New York: Routledge Press, 2008), 13-24.
- “Losing Control? The Rise of Cable News and Its Effect on Party Convention Coverage” (coauthored with Jonathan S. Morris), in Costas Panagopoulos, ed., *Rewiring Politics: Presidential Nominating Conventions in the Media Age* (Baton Rouge: Louisiana State University Press, 2007), 147-164.
- “Protecting America’s Workers in Hostile Territory: Unions and the Republican Congress,” in Paul S. Herrnson, Ronald G. Shaiko, and Clyde Wilcox, eds., *The Interest Group Connection*, 2<sup>nd</sup> ed. (Washington, DC: CQ Press, 2005), 212-228.
- “Interest Groups,” in Paul S. Herrnson, ed., *Guide to Political Campaigns in America* (Washington, DC: CQ Press, 2005), 199-211.
- “House Campaigns” (coauthored with Paul S. Herrnson), in Paul S. Herrnson, ed., *Guide to Political Campaigns in America* (Washington, DC: CQ Press, 2005), 335-351.
- “Campaign Contributions and Democracy” (coauthored with John C. Green, Wesley Y. Joe, Paul S. Herrnson, Lynda W. Powell, Benjamin Webster, and Clyde Wilcox), in Stephen J. Wayne, ed., *Is This Any Way to Run a Democratic Election?* (Washington, DC: Georgetown University Press, 2004), 35-50.

- “With Limits Raised, Who Will Give More? The Impact of BCRA on Individual Donors” (coauthored with Clyde Wilcox, Alexandra Cooper, John C. Green, Paul S. Herrnson, Lynda W. Powell, Jason Reifler, and Benjamin A. Webster), in Michael J. Malbin, ed., *Life After Reform: When the Bipartisan Campaign Reform Act Meets Politics* (Lanham, MD: Rowman and Littlefield, 2003), 61-79.
- “The Battle for the Legislature: Party Campaigning in State House and State Senate Elections” (coauthored with Paul S. Herrnson, John P. Frendreis, and Alan R. Gitelson), in John C. Green and Rick Farmer, eds., *The State of the Parties*, 4<sup>th</sup> ed. (Lanham, MD: Rowman and Littlefield, 2003), 171-189.
- “Debate Literature: Previous Research Findings,” in Ronald A. Faucheux, ed., *The Debate Book: Standards and Guidelines for Sponsoring Political Candidate Debates in Congressional, State, and Local Elections* (Washington, DC: Campaigns & Elections, 2003), 179-197.
- “Running Against the Odds: Minor-Party Campaigns in Congressional and State Legislative Elections” (coauthored with Paul S. Herrnson), in Paul S. Herrnson and John C. Green, eds., *Multiparty Party Politics in America*, 2<sup>nd</sup> ed. (Lanham, MD: Rowman and Littlefield, 2002), 79-98.
- “Mobilizing the Masses” (coauthored with Paul S. Herrnson), in Ronald A. Faucheux and Paul S. Herrnson, eds., *Campaign Battle Lines: The Practical Consequences of Crossing the Line Between What’s Right and What’s Not in Political Campaigning* (Washington, D.C.: Campaigns & Elections, 2002), 269-271. First printed, *Campaigns & Elections*, October 2001, 33-36.
- “The E-Campaign: Coming to an Election Near You” (coauthored with Paul S. Herrnson), in Ronald A. Faucheux and Paul S. Herrnson, eds., *Campaign Battle Lines: The Practical Consequences of Crossing the Line Between What’s Right and What’s Not in Political Campaigning* (Washington, D.C.: Campaigns & Elections, 2002), 272-277.
- “The Thrill and the Agony: Winners’ and Losers’ Perceptions of Elections” (coauthored with Paul S. Herrnson), in Ronald A. Faucheux and Paul S. Herrnson, eds., *Campaign Battle Lines: The Practical Consequences of Crossing the Line Between What’s Right and What’s Not in Political Campaigning* (Washington, D.C.: Campaigns & Elections, 2002), 284-290.
- “Is There a Gender Gap in Campaign Ethics?” (coauthored with Paul S. Herrnson and Jennifer Lucas), in Ronald A. Faucheux and Paul S. Herrnson, eds., *Campaign Battle Lines: The Practical Consequences of Crossing the Line Between What’s Right and What’s Not in Political Campaigning* (Washington, D.C.: Campaigns & Elections, 2002), pp. 291-295. First printed, *Campaigns & Elections*, June 2002, 45-47.
- “Competing for Cash: The Individual Financiers of Congressional Elections” (coauthored with Benjamin Webster, Clyde Wilcox, Paul S. Herrnson, John C. Green, and Lynda W. Powell), in Paul S. Herrnson, ed., *Playing Hardball: Campaigning for the U.S. Congress* (Upper Saddle River, NJ: Prentice Hall, 2000), 41-69.

“Individual Donors in the 1996 Federal Elections” (coauthored with Rachel E. Goldberg, John C. Green, Paul S. Herrnson, and Clyde Wilcox), in John C. Green, ed., *Financing the 1996 Election* (Armonk, NY: M.E. Sharpe, 1999), 127-153.

### **Encyclopedia, Magazine, Newspaper, Web, and Other Publications**

“AFL-CIO” in Scott H. Ainsworth and Brian M. Harwood, eds., *Political Parties, Interest Groups, and Organizations that Shaped America: An Encyclopedia and Document Collection* (New York: ABC-CLIO, 2019).

“AFSCME” in Scott H. Ainsworth and Brian M. Harwood, eds., *Political Parties, Interest Groups, and Organizations that Shaped America: An Encyclopedia and Document Collection* (New York: ABC-CLIO, 2019).

“Protest Movements” in Michael Shally-Jensen, ed., *American Political Culture: An Encyclopedia* (New York: ABC-CLIO, 2015).

“Falling Union Membership Could be Detrimental to Latino Political Participation” (coauthored with Susan Orr), *The London School of Economics and Political Science*, September 1, 2014.

“Labor and the Minimum Wage,” in Tom Lansford and James Ciment, eds., *Democratic, Republican, and Third Parties in America: An Encyclopedia* (Armonk, NY: M.E. Sharpe, 2012).

“Campaign Finance After *Citizens United*: What the Future May Hold,” *Campaigns & Elections*, May 2011, 16-18.

“The Labor Vote,” in Kenneth F. Warren, ed., *Encyclopedia of U.S. Campaigns, Elections, and Electoral Behavior* (Thousand Oaks, CA: Sage, 2008), 355-359.

“Conventional Wisdom and the 2008 Election: The Nomination Fight” (coauthored with Jody C. Baumgartner), *R&L 2008 Election Blog*, April 9, 2008.

“Money in Politics” (coauthored with Jody C. Baumgartner), *The New York Times*, Letter to the Editor, March 21, 2008.

“Why Not Edwards? Because He’s No Obama,” *The Daily Yonder*, November 5, 2007.

“A Fruitful Division of Labor?” *The News & Observer* (Raleigh, NC), August 26, 2005.

“Raising the Limits: Campaign Finance Reform May Hold Some Surprises” (coauthored with Clyde Wilcox, John C. Green, Paul S. Herrnson, Lynda W. Powell, and Benjamin A. Webster), *Public Perspective*, May/June 2002, 11-14.

“Begging for Bucks” (coauthored with Paul S. Herrnson), *Campaigns & Elections*, April 2001, 51-52.

“Donor Dissent: Congressional Contributors Rethink Giving” (coauthored with John C. Green, Paul S. Herrnson, Wesley Y. Joe, Lynda W. Powell, and Clyde Wilcox), *Public Perspective*, July/August 2000, 29-32.

## **Public Reports**

“The Most Important Issues to Voters in North Carolina,” (coauthored with Jonathan S. Morris), ECU Center for Survey Research, Thomas Harriot College of Arts and Sciences, June 2023.

“Most North Carolina Workers Happy with Their Jobs,” (coauthored with Jonathan S. Morris), ECU Center for Survey Research, Thomas Harriot College of Arts and Sciences, April 2023.

“Most North Carolinians Support U.S. Sanctions Against Russia,” (coauthored with Jonathan S. Morris), ECU Center for Survey Research, Thomas Harriot College of Arts and Sciences, March 2022.

“Majority of North Carolinians Support Legalized Sports Gambling,” (coauthored with Jonathan S. Morris), ECU Center for Survey Research, Thomas Harriot College of Arts and Sciences, August 2021.

“American Public Opinion Divided on Several National Security Issues,” (coauthored with Alethia Cook, Jonathan S. Morris, Armin Krishnan, and Brittany Meier), ECU Center for Survey Research, Thomas Harriot College of Arts and Sciences, July 2021.

“The Past and Present of COVID-19 Mandates and Vaccines: Divided Republicans, Unified Democrats,” (coauthored with Alethia Cook and Jonathan S. Morris), ECU Center for Survey Research, Thomas Harriot College of Arts and Sciences, June 2021.

“Impacts on Staff and Staff Adherence to Pandemic Protective Practices,” (coauthored with Jacob Grubb, Brittany Meier, Bob Edwards, and Marieke Van Willigen), ECU Center for Survey Research, Thomas Harriot College of Arts and Sciences, October 21, 2020.

“Reopening Impacts on Students and Student Adherence to Pandemic Protective Practices,” (coauthored with Bob Edwards and Marieke Van Willigen), ECU Center for Survey Research, Thomas Harriot College of Arts and Sciences, August 24, 2020.

“Let’s Be Blunt: Public Opinion on the Legalization of Marijuana in the United States,” (coauthored with Anne F. Santos, Emily M. Meier, Toby E. Board, Lauren N. Scanlan, Taylor H. Wynn, Mark C. Bowler, and Alexa Braithwaite), ECU Center for Survey Research, Thomas Harriot College of Arts and Sciences, December 2019.

“Warren Wins and Biden Loses Wednesday Night’s Debate According to Twitter,” (coauthored with Baekkwon Park, Venkat N. Gudivada, and Jennifer Androit), ECU Center for Survey Research, Thomas Harriot College of Arts and Sciences, November 2019.

- “North Carolina Voters Support Statewide Ban on the Sale of E-Cigarettes and Vaping Products by a 2 to 1 Margin,” (coauthored with Jonathan S. Morris), ECU Center for Survey Research, Thomas Harriot College of Arts and Sciences, October 2019.
- “Yang and Buttigieg the Big Winners from Recent Democratic Debate According to Twitter,” (coauthored with Baekkwon Park, Venkat N. Gudivada, and Jennifer Androit), ECU Center for Survey Research, Thomas Harriot College of Arts and Sciences, October 2019.
- “More Than Money: Happiness in the United States 243 Years After Independence,” (coauthored with Jonathan S. Morris and Toby Board), ECU Center for Survey Research, Thomas Harriot College of Arts and Sciences, July 2019.
- “Monumental Differences: Polarized Public Opinion in North Carolina on Confederate Monuments,” (coauthored with Jonathan S. Morris), ECU Center for Survey Research, Thomas Harriot College of Arts and Sciences, March 2019.
- “Who Bet the Big Game? Public Opinion and Super Bowl Betting in Newly Legalized Gambling Environments,” (coauthored with Jonathan S. Morris), ECU Center for Survey Research, Thomas Harriot College of Arts and Sciences, March 2019.
- “Unlocked and Loaded: Guns in the Home and Safety Practices in America,” (coauthored with Ann Rafferty and Joseph G. L. Lee), ECU Center for Survey Research, Thomas Harriot College of Arts and Sciences, December 2018.
- “After *Murphy v. National Collegiate Athletic Association*: The State of Public Opinion on the Legalization of Professional Sports Gambling” (coauthored with Jonathan S. Morris and Toby Board), ECU Center for Survey Research, Thomas Harriot College of Arts and Sciences, October 2018.
- “The Value of Labor and Valuing Labor: The Association of Employment on Personal Well-Being and Unions on Economic Well-Being,” (coauthored with Melinda D. Kane), ECU Center for Survey Research, Thomas Harriot College of Arts and Sciences, September 2018.
- “The Life, Liberty, and Happiness Project: The State of the Nation, 242 Years After Independence,” (coauthored with Mark Bowler, Bob Edwards, Melinda D. Kane, Joseph G. L. Lee, Jonathan S. Morris, and Ann Rafferty), ECU Center for Survey Research, Thomas Harriot College of Arts and Sciences, July 2018.

## **Datasets**

Supplementary Empirical Teaching Units in Political Science (SETUPS), with Jonathan S. Morris, Inter-university Consortium for Political and Social Research, 2021.

## **Book Reviews**

Review of *For Labor to Build Upon: Wars, Depression, and Pandemic* (William B. Gould IV) in *Perspectives on Politics* 21 (2023): 734-735.

Review of *The Organization Ecology of Interest Communities: Assessment and Agenda* (edited by David Lowery, Darren Halpin, and Virginia Gray) in *Perspectives on Politics* 16 (2018): 848-849.

Review of *Ambition, Competition, and Electoral Reform: The Politics of Congressional Elections Across Time* (Jamie L. Carson and Jason M. Roberts) in *Political Science Quarterly* 129 (2014): 361-363.

Review of *Campaign Finance in Local Elections: Buying the Grassroots* (Brian E. Adams) in *Perspectives on Politics* 12 (2014): 232-233.

Review of *Solidarity Divided: The Crisis in Organized Labor and a New Path toward Social Justice* (Bill Fletcher, Jr. and Fernando Gapsin) in *Labor History* 51 (2010): 495-497.

Review of *The Battle for Congress: Iraq, Scandal, and Campaign Finance in the 2006 Election* (David B. Magleby and Kelly D. Patterson, eds.) in *Party Politics* 15 (2009): 656-658.

## **SELECTED CONFERENCE PARTICIPATION**

### **Paper Presentations: 2008 to present**

“Ticket Splitters in the 2024 North Carolina Election,” paper presented at the Annual Conference of the North Carolina Political Science Association, Raleigh, NC, February 21-22, 2025.

“Polling in 2024: Lessons Learned to Improve Accuracy,” paper presented at the Annual Conference of the Northeastern Political Science Association, Boston, MA, November 14-16, 2024.

“Believe It or Not? Donald Trump’s Use of Twitter and Public Opinion After the 2020 Election,” paper presented at the Annual Conference of the Northeastern Political Science Association, Boston, MA, November 2-4, 2023.

“The Potential of Social Media Data in Forecasting and Elections Research,” paper presented at the Annual Conference of the American Political Science Association, Montreal, QC, September 15-18, 2022.

“The Divided Republicans: How the ‘Paranoid Style’ is Re-Shaping Party Politics,” (coauthored with Brittany Meier), paper presented at the State of the Parties Conference, University of Akron, Akron, OH, November 4-5, 2021.

“The Paranoid Style and the Rise of Fake News in American Politics,” paper presented at the Annual Conference of the American Political Science Association, Washington, DC, August 29-September 1, 2019.

“Money, Money, Money: Fundraising and Spending in the Post–*Citizens United* Era,” paper presented at the Annual Conference of the Northeastern Political Science Association, Philadelphia, PA, November 12-14, 2015.

“Looking to the Future: New Union Strategies and Their Effects on Political Voice and Equality,” (coauthored with Susan Orr), paper presented at the Annual Conference of the Northeastern Political Science Association, Boston, MA, November 13-15, 2014.

“The Divided Republicans: Tea Party Supporters, Establishment Republicans, and the Role of Social Networking Media in the 2012 Election” (coauthored with Jonathan S. Morris), paper presented at the State of the Parties Conference, University of Akron, Akron, OH, November 7-8, 2013.

“Labor Unions and the Mobilization of Latino Voters: Can the Dinosaur Awaken the Sleeping Giant?” (coauthored with Susan Orr), paper presented at the Annual Conference of the Northeastern Political Science Association, Boston, MA, November 15-17, 2012.

“Union Membership Decline: Its Significance and Implications for Class-Based and Multi-Racial Coalitions in U.S. Elections,” paper presented at the Annual Conference of the Midwest Political Science Association, Chicago, IL, April 12-15, 2012.

“Back to the Future? The Effects of *Citizens United v. FEC* on the Electoral Activities of Interest Groups,” paper presented at the John Marshall Law School, Chicago, IL, March 4, 2011.

“What’s the Matter with the White Working Class? The Effects of Union Membership in the 2004 Presidential Election” (coauthored with Nathan S. Bigelow), paper presented at the Annual Conference of the Midwest Political Science Association, Chicago, IL, April 2-5, 2009.

“The 2008 Election in North Carolina: The Return of the National Democratic Party” (coauthored with Eric S. Heberlig and Steven H. Greene), paper presented at the Annual Conference of the North Carolina Political Science Association, Greensboro, NC, February 27, 2009.

“Fortifying a Democratic Majority: The Dynamic Relationship between Union Density and Racial Diversity” (coauthored with Nathan S. Bigelow), paper presented at the Annual Conference of the Midwest Political Science Association, Chicago, IL, April 3-6, 2008.

### **Roundtable Discussant: 2008 to present**

“An Academic Look at Best Strategies for Survey Research in a Climate of Declining Public Trust,” at the Annual Conference of the Southern Association for Public Opinion Research, Research Triangle Park, NC, October 3-4, 2024.

“How Will Polls Approach the 2024 Election?” at the Annual Conference of the North Carolina Political Science Association, Asheville, NC, March 22-23, 2024.

“Road Maps and Pathways to Research,” at the Annual Conference of the Southern Association of Public Opinion Research, Raleigh, NC, October 5-6, 2023.

“Polling Red, Purple, and Blue States in 2024,” at the Annual Conference of the Association of Academic Survey Research Organizations, High Point, NC, September 28-30, 2023.

- “Polling is Not Dead: Responses to Modern Day Polling Challenges,” at the Annual Conference of the Southern Political Science Association, St. Pete Beach, FL, January 11-14, 2023.
- “Experienced Researchers in the Industry Sharing Their Experiences on Obtaining Research Jobs,” at the Annual Conference of the Southern Association of Public Opinion Research, Raleigh, NC, October 13-14, 2022.
- “Weighting the Data: Lessons from the 2020 Election,” at the Annual Conference of the Southern Association of Public Opinion Research, Raleigh, NC, October 14-15, 2021.
- “What I Learned During the Trump Presidency,” at the Annual Conference of the Northeastern Political Science Association, Philadelphia, PA, November 7-9, 2019.
- “Authors Meet Critics: Who Donates in Campaigns?” at the Annual Conference of the American Political Science Association, Washington, DC, August 29-September 1, 2019.
- “What’s New in Campaigns: Lessons from the 2018 Midterms,” at the Annual Conference of the Northeastern Political Science Association, Montreal, QC, November 8-10, 2018.
- “What a Difference Four Years Makes: Can Obama Carry Swing States in 2012?” at the Annual Conference of the Southern Political Science Association, New Orleans, LA, January 12-14, 2012.
- “Cases in Congressional Campaigns: Incumbents Playing Defense,” at the Annual Conference of the American Political Science Association, Washington, DC, September 2-5, 2010.
- “Forty Years Since J. David Greenstone’s *Labor in American Politics*: Reflections on Where We’ve Been, Where We Are, and Where We Should Go,” at the Annual Conference of the American Political Science Association, Toronto, ON, September 3-6, 2009.
- “End of a Nightmare? The 2008 Elections and the Prospects for Progressive Politics,” at the Annual Conference of the American Political Science Association, Boston, MA, August 28-31, 2008.

**Panel Discussant or Chair: 2008 to present**

- Discussant on the panel, “Political Polarization and Partisanship” at the Annual Conference of the Northeastern Political Science Association, Philadelphia, PA, November 6-8, 2025.
- Discussant on the panel, “Campaign Donors and Political Representation” at the Annual Conference of the American Political Science Association, Los Angeles, CA, August 31-September 3, 2023.
- Chair and Discussant on the panel, “Interest Groups and Public Policy” at the Annual Conference of the Northeastern Political Science Association, Philadelphia, PA, November 7-9, 2019.
- Discussant on the panel, “Budgets and Attitudes Toward Economic Policy” at the Annual Conference of the American Political Science Association, Washington, DC, August 29-September 1, 2019.

Chair on the panel, “Partisanship in the Age of Trump: New Era or More of the Same?” at the Annual Conference of the Northeastern Political Science Association, Philadelphia, PA, November 9-11, 2017.

Chair and Discussant on the panel, “Political Organizations and Parties,” at the Annual Conference of the American Political Science Association, Washington, DC, August 28-August 31, 2014.

Chair and Discussant on the panel, “The Mobilization and Influence of State Organized Interests,” at the Annual Conference of the American Political Science Association, Chicago, IL, August 29-September 1, 2013.

Chair and Discussant on the panel, “Women in Politics,” at the Annual Conference of the North Carolina Political Science Association, Raleigh, NC, February 22, 2013.

Chair and Discussant on the panel, “Organization, Mobilization, and Turnout,” at the Annual Conference of the Northeastern Political Science Association, Boston, MA, November 15-17, 2012.

Chair and Discussant on the panel, “The New Southern Politics,” at the Annual Conference of the North Carolina Political Science Association, Durham, NC, February 24, 2012.

Chair and Discussant on the panel, “Campaigns and Voting in Congressional Elections,” at the Annual Conference of the Northeastern Political Science Association, Boston, MA, November 11-13, 2010.

Discussant on the panel, “Money, Money, Money,” at the Annual Conference of the Midwest Political Science Association, Chicago, IL, April 3-6, 2008.

## **INVITED PUBLIC TALKS**

“Election Polling: How Did the Pollsters Do in the 2024 Election?” Greenville Rotary Club, Greenville, NC, October 20, 2025.

“Leveraging Surveys for Grant Success: Best Practices and Key Considerations,” Office for Faculty Excellence, East Carolina University, April 7, 2025.

“The 2024 Presidential Election: An Analysis of Donald Trump’s Victory,” Greenville Rotary Club, Greenville, NC, November 11, 2024.

“Pollsters vs. Forecasters: What Can They Tell Us About the 2024 Election?” GK Restaurant, Greenville, NC, October 8, 2024.

“Best Practices in Survey and Polling Research,” NC Office of State Budget and Management (Performance Management Community of Practice), Raleigh, NC, September 10, 2024.

“What’s Next After President Biden’s Departure? The Road to Victory in the 2024 Presidential Election,” Southern Textile Association, Myrtle Beach, SC, July 29, 2024.

- “Election Polls: How They Work and What They Can (and Can't) Tell Us,” Cypress Glen Retirement Community, Greenville, NC, January 24, 2023.
- “The 2022 Midterm Election: The Red Wave that Never Came,” Greenville Rotary Club, Greenville, NC, November 28, 2022.
- “Presidential Approval and Elections: Past, Present, and Future,” Greenville Country Club, Greenville, NC, November 9, 2021.
- “The 2020 Election: What Happened and What Happens Next?,” GK Restaurant, Greenville, NC, November 10, 2020.
- “The 2020 Election: What the Polls Got Right and What the Polls Got Wrong,” Greenville Rotary Club, Greenville, NC, November 9, 2020.
- “The 2018 Election,” ECU Retired Faculty Association, East Carolina University, November 13, 2018.
- “The Trump Factor in the 2018 Election,” Greenville Rotary Club, Greenville, NC, November 12, 2018.
- “American Democracy: Past, Present, and Future,” Citizens U, East Carolina University, February 8, 2018.
- “Civil Rights 2.0: Different Methods, Same Goals,” with Judge J.C. Cole, Bob Edwards, and Jermaine McNair, Greenville Museum of Art Exhibit: Civil Rights Panel, March 23, 2017.
- “The 2016 Election,” with Thomas Eamon, ECU Retired Faculty Association, East Carolina University, November 16, 2016.
- “Educating Diversity through Growth and Empowerment,” panel discussant, Project H.U.R.T., East Carolina University, November 14, 2016.
- “Road to the White House: 2016,” Greenville Rotary Club, Greenville, NC, November 7, 2016.
- “Did You Plagiarize?” panel discussant, Office of Student Rights and Responsibilities, East Carolina University, March 15, 2016.
- “The Money Game: Big Donors, Super PACs, and the Transformation of Financing a Presidential Campaign,” Center for Legislative Studies’ lecture series on presidential nominations, UNC-Greensboro, October 22, 2015.
- “The Women’s Vote and the Gender Gap in the 2012 Election,” Women’s and Gender Studies’ faculty lecture series, East Carolina University, November 1, 2012.
- “Public Opinion, Polls, and Forecasts of the 2012 Presidential Election,” Democratic Women of Pitt County, Winterville, NC, October 18, 2012.

“The 2012 Election,” Bethel Rotary Club, Bethel, NC, January 17, 2012.

“Money, Money, Money...and Politics: Free Speech vs. Campaign Finance Reform,” University of North Carolina at Greensboro, November 10, 2011.

“The Role of Government,” with Jonathan S. Morris, Beaufort County Ed Tech Center, Washington, NC, October 26, 2010.

“You’ve Come a Long Way Baby: Women and Politics in the 2010 Election,” Democratic Women of Pitt County, Greenville, NC, October 21, 2010.

“The Art of Politics,” speech to the graduating class of the Department of Political Science, Graduation Ceremony, East Carolina University, Greenville, NC, December 14, 2007.

“Ethics and Good Government,” Pi Sigma Alpha and Pi Alpha Alpha 38<sup>th</sup> Annual Joint Honors Banquet, Rock Springs Country Club, Greenville, NC, April 7, 2006.

“Highlights of Elections: Past and Present,” Greenville Rotary Club, Greenville, NC, November 1, 2004.

“The 2004 National Elections,” panel discussant, East Carolina University, Greenville, NC, October 26, 2004.

“A Review of Bill Clinton’s autobiography, *My Life*,” with Jody C. Baumgartner and Jonathan S. Morris, Barnes & Noble, Greenville, NC, August 19, 2004.

### **SELECTED MEDIA ENGAGEMENT (2020 to present)**

- Quoted in more than 100 media interviews since 2020 across national, international, and regional outlets.

### **National & International Outlets**

Washington Post; Fox News; Reuters; Associated Press; Bloomberg; Forbes; Newsweek; Vox; FiveThirtyEight; Christian Science Monitor; Scripps News; Global News (Canada); Mediapart (France); En Retrait (Quebec).

### **Television – Statewide & Regional Broadcast Outlets**

CBS-17 (Raleigh): On-air election expert analyst for the *Local Matters* 2024 election segment; WNCT (Greenville): In-studio election-night analyst for the 2020 and 2024 elections; WRAL (Raleigh); Fox 46 (Charlotte); WITN (Greenville); WCTI (Greenville); WJBF (Augusta, GA).

### **Podcasts & Radio Programs**

NPR/WUNC (e.g., “The Politics Podcast”); Forbes Breaking News; Yahoo Finance Podcast; WPTF (Raleigh); West Virginia Metro News; Public Radio East; WTIB (Greenville) “Talk of the Town” (multiple live interviews).

## **HONORS AND AWARDS**

Recipient of the “Most Valuable Professor” Award, ECU Athletics, East Carolina University, 2021.

Recipient of the “We Love Our Faculty” Award, Pirate Academic Success Center, East Carolina University, 2020.

Finalist for the Outstanding Faculty Mentor Award, Honors College, East Carolina University, 2019.

Recipient of the Treasured Pirate Award, East Carolina University, 2018.

Recipient of the Honored Instructor Award, Campus Living and Residence Hall Association, East Carolina University, 2018.

Winner of the Board of Governors Distinguished Professor for Teaching Award, College of Arts and Sciences, East Carolina University, 2015-2016.

Winner of the Pi Sigma Alpha Faculty Member of the Year Award, Department of Political Science, East Carolina University, 2014.

Nominee for the Board of Governors Distinguished Professor for Teaching Award, College of Arts and Sciences, East Carolina University, 2009-2010.

Nominee for the Board of Governors Distinguished Professor for Teaching Award, College of Arts and Sciences, East Carolina University, 2008-2009.

Three-time winner of the Oral Parks Best Faculty Paper Award, North Carolina Political Science Association, 2006 (with Jody C. Baumgartner), 2007 (with Jody C. Baumgartner) and 2008 (with Jody C. Baumgartner and Jonathan S. Morris).

## **LEADERSHIP AND SERVICE**

### **Professional Leadership Roles**

President, Southern Association for Public Opinion Research, 2024. (Also Past President, 2025 and Vice President, 2023.)

President, North Carolina Political Science Association, 2013-2014. (Also Secretary, 2014-2015.)

Co-Chair, with Maggie Gray, American Political Science Association’s Labor Project, 2007-2008.

Co-Coordinator, with Susan Orr, American Political Science Association’s Working Group on Labor and Politics, 2006-2008.

## **University and Department Leadership Roles**

Director of Undergraduate Internships, Department of Political Science, 2005-2013; 2014-present.

Chair of the University Athletics Committee, East Carolina University, 2023-2025.

Chair of the Faculty Senate Agenda Committee, East Carolina University, 2017-2018.

Faculty Senator, East Carolina University, 2013-2019.

Chair, Undergraduate Honors Committee, Department of Political Science, 2013-present.

Chair, Undergraduate Scholarships Committee, Department of Political Science, 2013-present.

Faculty Advisor, Pi Sigma Alpha, Department of Political Science, 2019-2021.

## **Other Professional Service**

Committee Member, Committee on the Status of Contingent Faculty in the Profession, American Political Science Association, 2016-2019.

Chair, Fidelity Investments Best Graduate Student Paper Award Committee, North Carolina Political Science Association, 2017-2018.

Chair, Leon Epstein Outstanding Book Award, American Political Science Association's Organized Section for Political Organizations and Parties, 2016.

Committee Member, Warren E. Miller Award, American Political Science Association's Organized Section for Elections, Public Opinion, and Voting Behavior, 2014.

Committee Member, American Political Science Association's Committee on Teaching and Learning, 2011-2014.

Chair, Best Conference Paper Award Committee, North Carolina Political Science Association, 2010-2011; 2013-2014; 2015-16.

At-large Member, North Carolina Political Science Association's Executive Council, 2010-2013.

Committee Member, Emerging Scholar Award, American Political Science Association's Organized Section for Political Organizations and Parties, 2010-2011.

Committee Member, Best Paper Award, American Political Science Association's Labor Project, 2008-2009; 2011-2012.

Program Committee Chair for the section, "Interest Groups, Advocacy, and Political Mobilization," Southern Political Science Association Conference, 2006.

### **Other University and Department Service**

Member of the Summer School Optimization Taskforce, East Carolina University, 2025-present.

Member of the University Athletics Committee, East Carolina University, 2018-present.

Member of the Survey Review and Oversight Committee, IPAR, East Carolina University, 2017-present.

Member of the University Appellate Committee, East Carolina University, 2021-2022.

Member of the Comprehensive Review Committee, Center for Natural Hazards Research, East Carolina University, 2020.

Member of the University Budget Committee, East Carolina University, 2018-2020.

Member of the Ad-hoc Committee on ECU Faculty Morale, East Carolina University, 2019.

Chair of the Harriot College of Arts and Sciences Search Committee for the Open Position in Survey Research and Big Data Analytics in the Social Sciences, 2018-2019.

Member of the Faculty Senate Agenda Committee, Faculty Senate, East Carolina University, 2016-2017.

Member of the Leadership Studies Steering Committee, East Carolina University, 2017-2018.

Member for the Harriot College of Arts and Sciences Distinguished Professor Award Committee, East Carolina University, 2015-16.

Member of the University Curriculum Committee, East Carolina University, 2013.

Member of the Undergraduate Honors and Scholarships Committee, Department of Political Science, 2004-2006; 2008-2013.

Member of the Administrator Review Committee, Department of Political Science, East Carolina University, 2012.

Member of the Curriculum Assessment Committee, Department of Political Science, 2009-2011.

Member of the Research and Development Committee, Department of Political Science, 2006-2011.

Member of the Laura Marie Leary Elliott '66 Scholarship Committee, East Carolina University, 2007-2008.

### **Affiliations (Past and Present)**

Member of the American Association for Public Opinion Research; American Political Science Association; Academy of Political Science; Labor and Working-Class History Association; Midwest Political Science Association; Northeastern Political Science Association; North Carolina Political Science Association; Southern Association for Public Opinion Research; and the Southern Political Science Association.

### **Book Manuscript Reviews**

Cornell University Press; CQ Press; De Gruyter; Georgetown University Press; Johns Hopkins University Press; Lynne Rienner Publishers; Oxford University Press; Temple University Press; University of Michigan Press; Bloomsbury Publishing; Pearson; Routledge; Rowman & Littlefield; SUNY Press; W.W. Norton & Company; Wadsworth; and Westview Press.

### **Journal Manuscript Reviews**

American Political Science Review; American Journal of Political Science; Journal of Politics; American Politics Research; American Review of Politics; Congress & the Presidency; Eastern Economic Journal; Election Law Journal; Industrial and Labor Relations Review; Interest Groups & Advocacy; Journal of Information Technology & Politics; Journal of Political Marketing; Journal of Women, Politics, and Policy; Labor Studies Journal; Legislative Studies Quarterly; Midsouth Political Science Review; New England Journal of Political Science; Party Politics; Perspectives on Politics; Political Behavior; Political Research Quarterly; Politics, Groups, and Identities; Polity; Public Opinion Quarterly; Social Forces; Social Problems; Social Science Computer Review; Social Science Quarterly; Social Theory and Practice; Sociological Inquiry; State Politics & Policy Quarterly; and U.S. Latina and Latino Oral History Journal.

### **Grant Reviews**

National Endowment for the Humanities, evaluator (non-sitting panel), summer stipend applications, 2014.

### **Tenure and Promotion Reviews**

Santa Clara University, 2020; Gettysburg College, 2016; Indiana University-Purdue University Indianapolis, 2015; Loyola University New Orleans, 2014; University of Massachusetts Dartmouth, 2014; Austin College, 2011; University of Akron, 2010.

## **TEACHING EXPERIENCE AND ACTIVITIES**

### **Courses Taught**

Public Opinion Polling  
Campaigns and Elections  
Interest Groups and Lobbying  
American Political Parties  
Social and Protest Movements in the United States

American Executive  
American Legislature  
Politics through Film  
Religion and Politics  
Introduction to American National Government  
Introduction to Leadership Studies

### **Course Creation**

Developed a new course approved for the curriculum of the Department of Political Science at East Carolina University titled, “Theory and Politics of Social and Protest Movements in the United States,” 2006.

Assisted in the implementation of the UNC in Washington internship program for undergraduate students at East Carolina University, 2005.

### **Projects for Courses in American Government**

Co-Editor, supplemental materials for *We the People*, 15<sup>th</sup> ed., W.W. Norton, 2024; 14<sup>th</sup> ed., W.W. Norton, 2022; 13<sup>th</sup> ed., W.W. Norton, 2020; 12<sup>th</sup> ed., W.W. Norton, 2018; 11<sup>th</sup> ed., W.W. Norton, 2016; 10<sup>th</sup> ed., W.W. Norton, 2014.

Market Development, Classroom Technology, Sage, 2015-2016.

Author, Video Exercises (online instructor’s resource), W.W. Norton, 2012-2013.

Co-Editor with Lori Cox Han, Test Bank for *American Politics Today*, 2<sup>nd</sup> ed. and 3<sup>rd</sup> ed., W.W. Norton, 2010-2013.

Project editor, American Politics Instructor Video Clip DVD, W.W. Norton, 2010-2013.

Co-Editor with Martin Saiz and Jamie Carson, American Politics Instructor Video Clip DVD, W.W. Norton, 2009.

### **Teaching Service**

Assistant Scholar, Teaching American History Seminar (part of a larger project designed to assist history teachers in rural, high-poverty schools in coastal North Carolina counties), August 7-8, 2008; June 29-July 3, 2009; August 2-6, 2010; June 20-24, 2011.